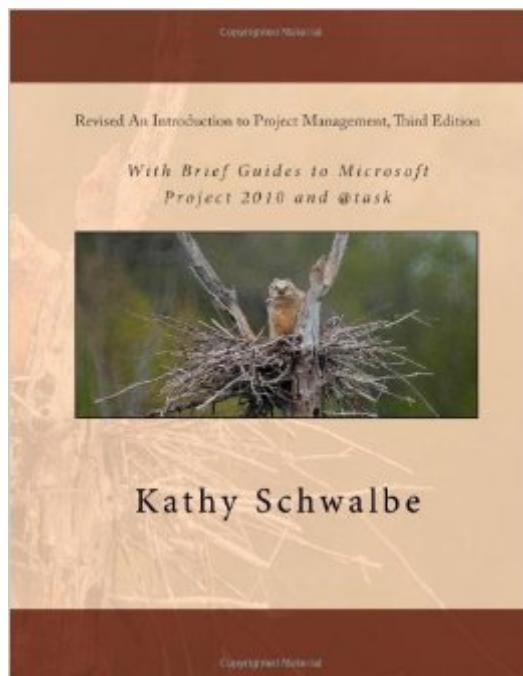


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# Revised An Introduction To Project Management, Third Edition: With Brief Guides To Microsoft Project 2010 And @task



## **Synopsis**

Note: The fourth edition of this book was published in 2012. An Introduction to Project Management, Third Edition offers a general yet concise introduction to project management. This book provides up-to-date information (based on the 2008 PMBOK Guide) on how good project, program, and portfolio management can help you achieve organizational success. It includes over 50 samples of tools and techniques applied to one large project, and it is suitable for all majors, including business, engineering, healthcare, and more. This text uses a chronological approach to project management, with detailed explanations and examples for initiating, planning, executing, monitoring and controlling, and closing projects. This text includes corrections to the original third edition and a new Appendix A with a Brief Guide to Using Project 2010 (instead of Project 2007). The pagination for chapters 1-9 has not changed.

## **Book Information**

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## **Customer Reviews**

I don't normally evaluate a book (especially a 'text book') on aesthetics - but in this instance I will. It's ugly. From poorly designed cover through to textual layout that detracts from the structure of the content rather than enhances it, this is one of the most unappealing books I've seen. However, as most won't be too concerned with this as a problem I won't go into the detailed examples.Quality: p.246 "Error! Bookmark not defined" How does that end up in a published text? There were proof-readers? Perhaps not. P.319: Question: Which knowledge areas include tasks related to monitoring and controlling? Answer: All of them! Well, not quite.100 pages of this is related to

software usage - not quite value unless you want to use both MS Project and @Task and you have little experience with either. Questions related to 'Alpha Project Managers' isn't appropriate in a publication of this type. While explained earlier in the publication as related to a single text, the content of metrics is repeated in the book and then the Q&A asks the reader about 'Alpha Project Managers'. I don't think jargon is appropriate. P.353 - I suppose you can reference Wikipedia if you wish to establish a definition. Nasty for instructors when students start to query the authors ability to do so when they aren't entitled in their own papers. However, I will be positive and indicate: This is a readable text (at least at the level of the incremental detail.) It offers a lot of additional online instructor content (of value if you wish to use this text as the basis for a course. Much less so if you don't.)

I must say this is one of the best books I have found to teach an introductory course in project management. It is flexible enough to use for both undergraduate and graduate courses. The third edition follows the latest PMBOK Guide, so it's a great resource for anyone planning to take the PMP exam. This book goes beyond just preparing students for an exam by including lots of information on "how" to perform various project management tasks. I really like the way a concept is explained and then an example is provided on how to apply that concept. There are several exercises and team projects to help reinforce student learning. There are also many real-world references showing how organizations do things right and wrong in project management, plus new xkcd cartoons to lighten things up. I applaud the author for self-publishing this third edition after Cengage decided not to update it. Yes, there are dozens of introductory project management books on the market, but this one is comprehensive, easy-to-read, includes a great free Web site with templates, interactive quizzes, Jeopardy-like games, etc., plus the price is right! Why should we make our students spend over \$100 on a dry textbook when they can get this one and actually read it for under \$60? The new appendices with guides to using Project 2007 and @task (the leading web-based PM software) are excellent. The instructor materials are also outstanding, and the author is very responsive to instructor inputs. I highly recommend this book.

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